

Turn your everyday shopping into contributions for our school!

Dear Students, Parents and Alumni,

We know what an exciting time this is for you and your child! It's an exciting time for us, too. We have enrolled in the Schoolpop Shop to Support Your School program, a year-round shopping program that allows us to earn contributions for our school through your everyday purchases. It's absolutely FREE! In fact, you can even save money on your purchases with Schoolpop's weekly Coupons & Deals email and seasonal promotions.

We'd love for all of our new families to get involved and help us earn contributions for our school!

It's so simple! All you have to do is register with Schoolpop and start shopping online at www.schoolpop.com with hundreds of your favorite leading merchant websites, select stores and catalogs. Up to 20% of each purchase goes right back to our school! You can help us earn even more contributions when you register your credit and debit cards to shop with Neighborhood Merchants. To top it off, apply for a Schoolpop Platinum Visa® to earn 1% on every purchase plus big contributions at a select group of name-brand merchants, including Marriott, Pottery Barn and Eddie Bauer.

Here's how to get started

1. Go to www.schoolpop.com and click Join. Choose our school to receive the contributions from your purchases.
2. Fill out your Profile Information and choose your Preferences. Remember to apply for a Schoolpop Visa and register it on Schoolpop's secure server so that our school earns contributions from purchases you make in-store and through catalogs with Visa Rewards Merchants.
3. Opt-in to receive emails about purchase confirmations, new merchants, special promotions and extra bonuses. Be sure to add schoolpop@schoolpop.p0.com to your email address book to ensure Schoolpop communications are delivered to your inbox.
4. Set www.schoolpop.com as your home page! It's easy – while you are in your Internet browser, choose 'Tools' from the top menu, select 'Internet Options' and add www.schoolpop.com as your Home Page. The next time you log onto the Internet, you'll be set to shop at Schoolpop.
5. **START SHOPPING!**

Remember, the more you shop through Schoolpop, the more you earn for our school!



It's easy to help us earn contributions all year round with Schoolpop Visa Rewards!

Give our school 1% of every purchase you make when you shop with Schoolpop Platinum Visa®! You earn a \$20 one-time contribution when you make your *first purchase* with your new card and get extra contributions at a select group of name-brand merchants.

Simply go to www.schoolpop.com and register your Schoolpop Visa. When you shop with any Visa Rewards Merchant using your registered card, you automatically earn contributions for your school! Participating store and catalog merchants, including Eddie Bauer, Pottery Barn and Marriott, offer up to 9% extra, in addition to the 1% you will earn on every purchase just for using your Schoolpop Visa.

Visit www.schoolpop.com for a complete list of national and neighborhood Visa Rewards Merchants.

If you own a business and would like to become a part of our Neighborhood Merchant program, or know someone that does, please contact our Schoolpop Champion or call (888) 200-2088 to enroll Today!!



Enroll TODAY at www.schoolpop.com!